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THE ROLE AND IMPORTANCE OF FAMILY BUSINESS IN ENSURING WOMEN'S EMPLOYMENT

Khalildinov Azizbek Abdukakhhorovich

lecturer at Fergana State University

Abstract. The article examines the development of family entrepreneurship in the national economy, the employment of Uzbek women and the role of business ideas to ensure their material interests on the basis of family entrepreneurship.

Keywords. National economy, family entrepreneurship, market relations, labor relations, business idea.

One of the main goals pursued by the process of liberalization of the economy carried out in our country and further deepening the industry is to ensure the employment of families while forming a more extensive system of opportunities for the development of private entrepreneurship in the public and non-governmental sector of the economy.

Family entrepreneurship also plays a special role in this activity Zamiri. Consequently, in the context of the development of market relations, the ultimate result of the reforms carried out in our country is aimed at improving the economic well-being of families. Achieving this well-being, in many cases, will be associated with maintaining entrepreneurship in the family. In addition, one of the important conditions for the development of society is the full, prosperous marriage of each family that forms its basis. Of course, our transitional state pays special attention to supporting families both economically, spiritually and socially. Significant progress is being made as a result of the development of comprehensive programs on the goals of increasing the standard of living of the family, improving the health of the family and the child, reducing the number of divorces and ensuring their execution. Nevertheless, the fact that the problems with the formation of extremely poor and not very rich, middle-class families in our republic, especially those in rural areas, improving their socio-economic situation, remain relevant requires special attention to this issue. In this case, it is important to develop a family business.

Family business as a kind of organizational and legal form of small business and private entrepreneurship is of great importance in the country's economy, it has a number of advantages, including a high level of flexibility and innovation, the ability to quickly adapt to changing boron requirements, performs such an important social function as strengthening the institution of the family. At the same time, allowing successful upbringing of children, it allows them to be socialized and solve demographic problems, provides a high level of aspiration to increase production efficiency, allows self-realization from an entrepreneurial point of view of citizens who are a prerequisite for the sustainable development of the economy, creates conditions for the stabilization of the socio-economic situation in society. Especially for Uzbek families, which in many cases oppose the work of our women, the establishment of a family business is the same as an additional source of income. In particular, in order to develop family entrepreneurship in the neighborhoods, a number of measures are implemented in our country. This was followed by the Presidential Decree”on measures to organize the activities of deputy governors on issues of entrepreneurship development, employment and poverty reduction in the neighborhood " (PQ-No. 31, 03.12.2021.) received the same provision. In accordance with this decision, in 2022, a total of 2 trillion will be allocated for the establishment of entrepreneurial activity, self - employment and employment of the population. 159 crore. 146 crore. the sum (\$200,664,000) was subsidized.

At the same time, preferential loans in the development of family entrepreneurship in 2022 at an annual rate of 14 percent: - family entrepreneurship, to residents wishing to engage in earning and expand their activities, as well as to entrepreneurs-from 3 to 6 months with a grace period of up to 3 years; -for livestock (cattle, sheep, goats), fishing and poultry (egg direction) - up to 3 years with a grace period of up to 1 year; - for the organization of horticulture, viticulture and lemony, purchase of greenhouse, agricultural machinery and Tool Equipment - up to 7 years with a grace period of up to 3 years; – for the members of the” khunarmand " Association-a period of up to 3 years and a period of up to 18 months to replenish

their working capital. It is established that the loan funds will be issued on the recommendation of hokim assistants.

An important feature of the organization of a family business is that people of mutual trust, that is, family members, are involved in it. This represents that the income received remains within the family. The fact that there is a lot of income will depend on the movement of each family representative in full swing, and this will set the stage for the family to live a prosperous life. At the same time, speaking about the role of our women in the establishment of a family business, business for every woman is a great opportunity to bring her professional skills to the surface.

Nowadays, a huge number of types of family business are developing. In this regard, we can suggest some business ideas that are suitable for our women:

1. Provision of tutoring services.
2. Opening the atelier of sewing clothes.
3. Opening the Xend-MEID project.
4. Providing translation services
5. Opening private kindergartens or training centers.
6. Opening creativity Centers for children.
7. It is like setting up a farm.

Reflecting on the hand-made project from business ideas, translated from English, “hand - made” means “made by hand”. Taking into account the currently increasing demand for items created by manual labor, it can be said that it is possible for our women to sit at home and earn a good income. We can cite many more business ideas like this, however, it is the above business ideas that make it possible for Uzbek women to operate without being separated from the family or without going out of the household.

Also, there are many scientific views on the classification of factors affecting the development of family business. Someone divides them into external and internal factors, and someone into direct and indirect factors. Regardless of the classification, each factor has an impact on the overall result of the business. Economic factors are

recognized as one of the most important factors. Economic factors depend on many factors, including: the economic situation in the country:

- current economic reforms \propto demand for goods and services;
- the amount of financial resources provided by banks;
- solvency of the population \propto inflation rate;
- stability of the national currency;
- the amount of taxes and the improvement of the tax system;
- market competition and others.

The effect of economic reforms carried out in the country can directly affect the development of family business. The solvency of the population is determined by the level of its nominal income, which means its ability to purchase goods and services. With the growth of income, consumer spending also grows. This encourages family entrepreneurs to produce more and better products.

In addition, I think it is definitely advisable to take advantage of the opportunities created by our state to establish a family business and, on this basis, create the basis for a comfortable, full, peaceful life of his family.

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